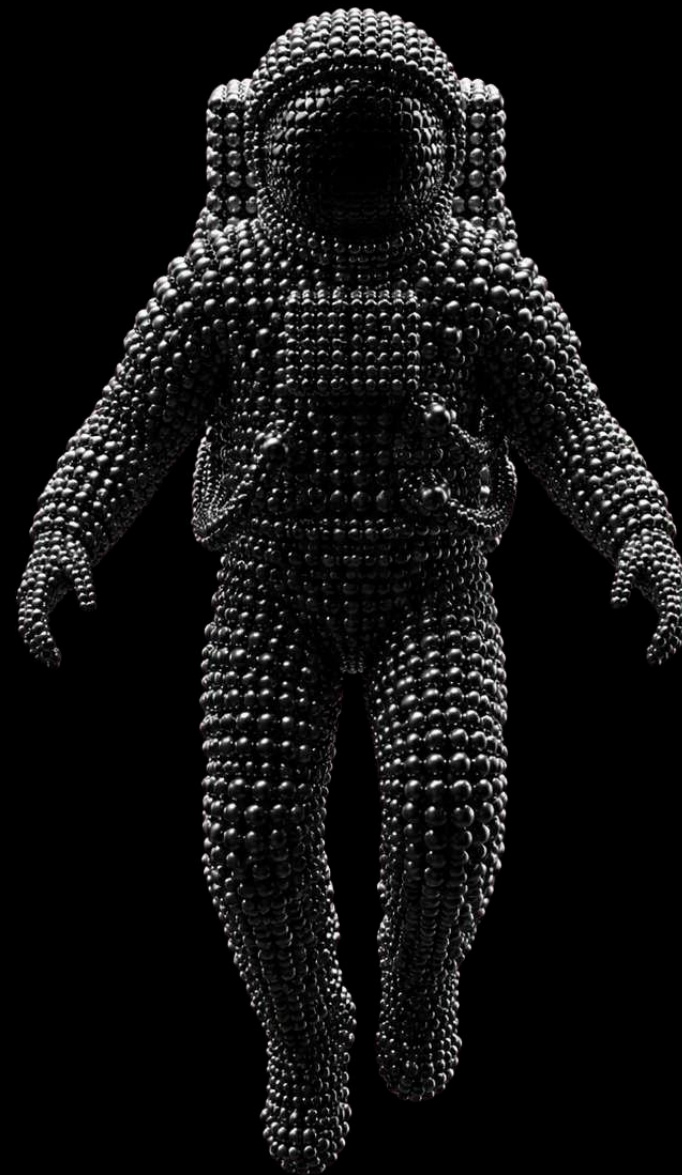


ASTRA

Built to ascend

Designed from scratch.

Websites, online stores and AI-powered platforms.



WHAT IS ASTRA

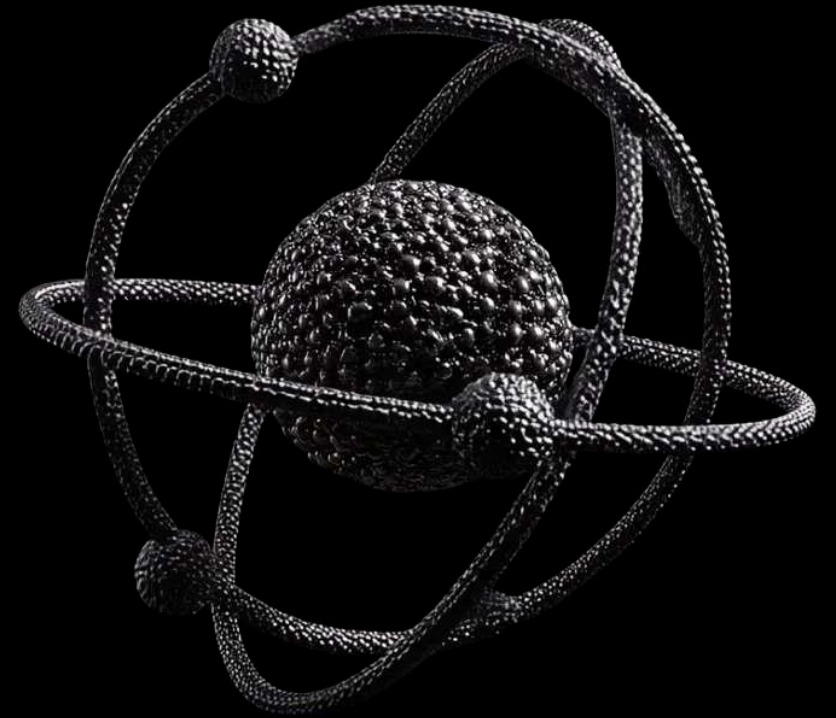
Systems that scale.

We are a **web design and development** studio. We build **robust technology solutions** for any kind of business: custom websites, online stores and AI-powered platforms.

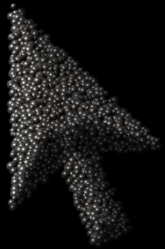
From scratch.

**Tailored to
your needs.**

Ready to grow.



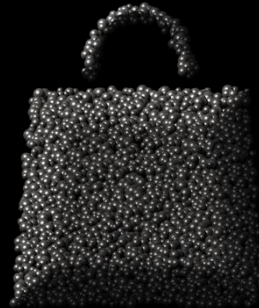
What we do for your business



Sites that **convert**

Websites designed from scratch for your brand or business: **dynamic**, **mobile-first** and ready to rank on Google.

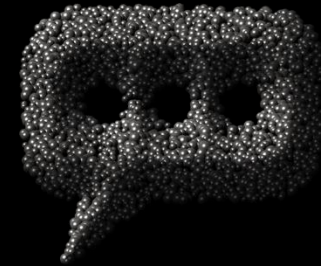
- Landing pages and brand sites
- Content you can edit yourself
- SEO and analytics included



Stores that **sell**

Your complete online store, **from catalog to checkout**, with a dashboard to manage inventory and orders.

- Cart and payment gateway
- Inventory and orders
- Brand identity redesign



Software that **thinks**

Platforms and applications with **artificial intelligence**, built from start to finish for thousands of users.

- AI assistants and generators
- Subscriptions and billing
- Architecture built to scale

WHY ASTRA?

Zero templates.

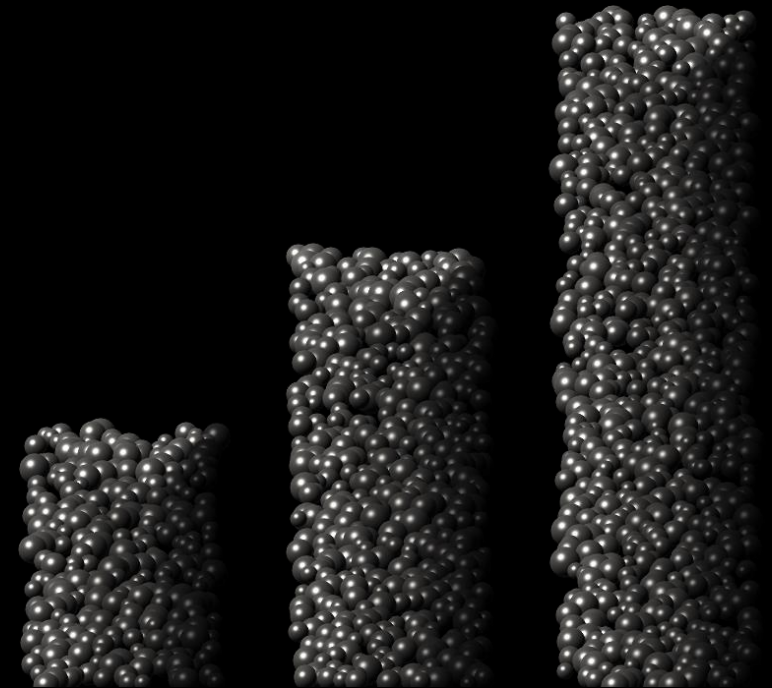
Every site is built for one brand only: **YOURS**

Weeks, not months.

A landing page in 1–2 weeks. An online store in 5–8.

Your site is yours.

Code, domain and content belong to you **from day one**.

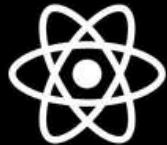


Every piece, chosen wisely

We work with these technologies to deliver top quality in every project we build.



VERCEL



REACT 19



NEXT.JS 16



CLAUDE 4.7



CONVEX



Websites:
*made to
measure.*

A few of the brands we've built websites and platforms for



CALIBLOOM



Nóvea
PROPERTY MANAGEMENT

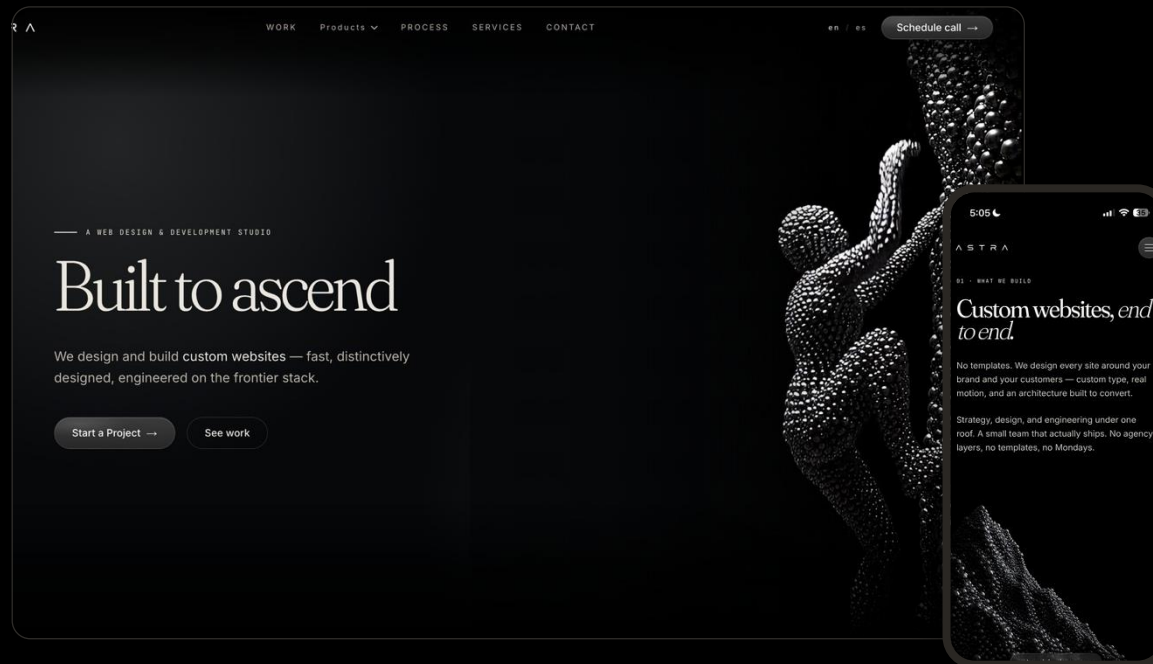
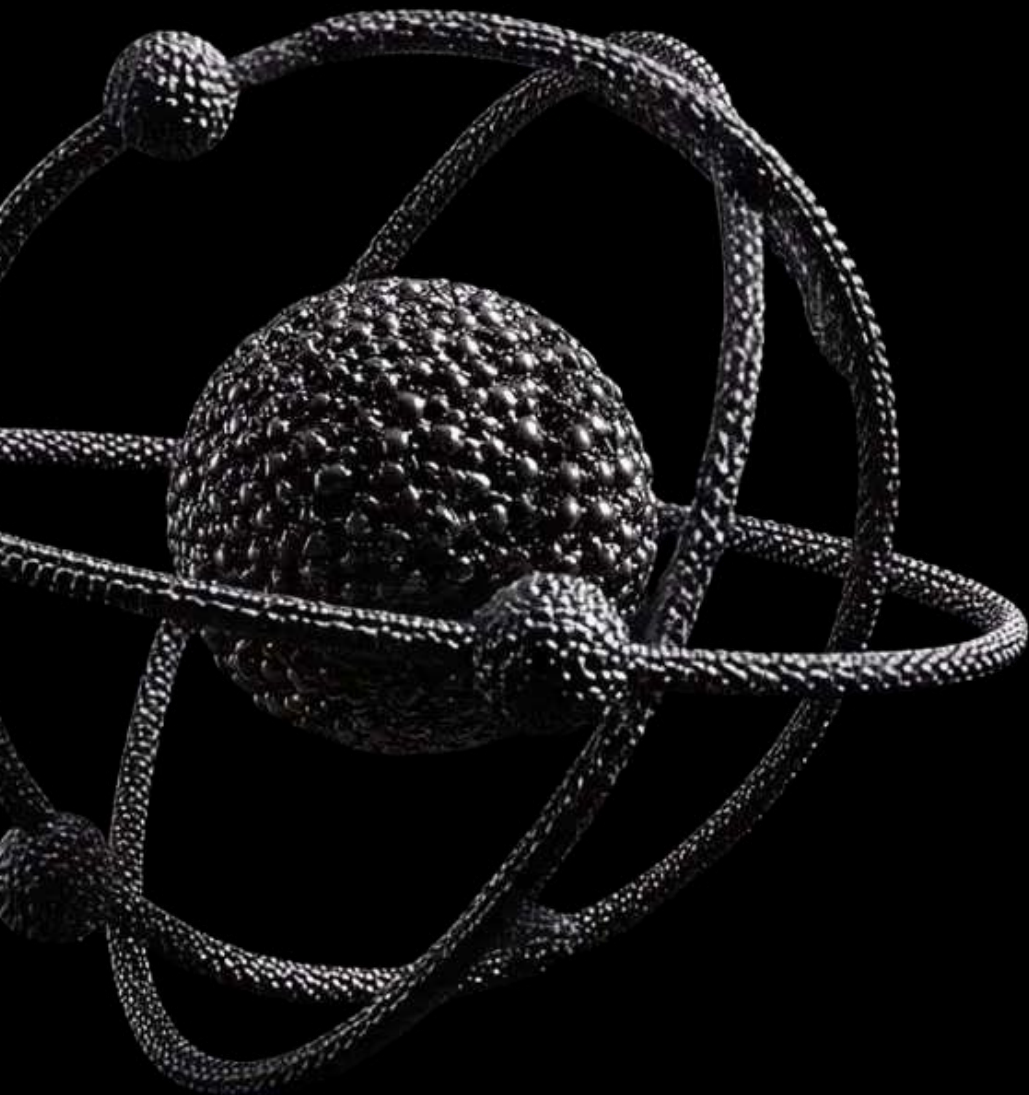


OMADA
MITERA



YOUR BRAND IS NEXT

ASTRA



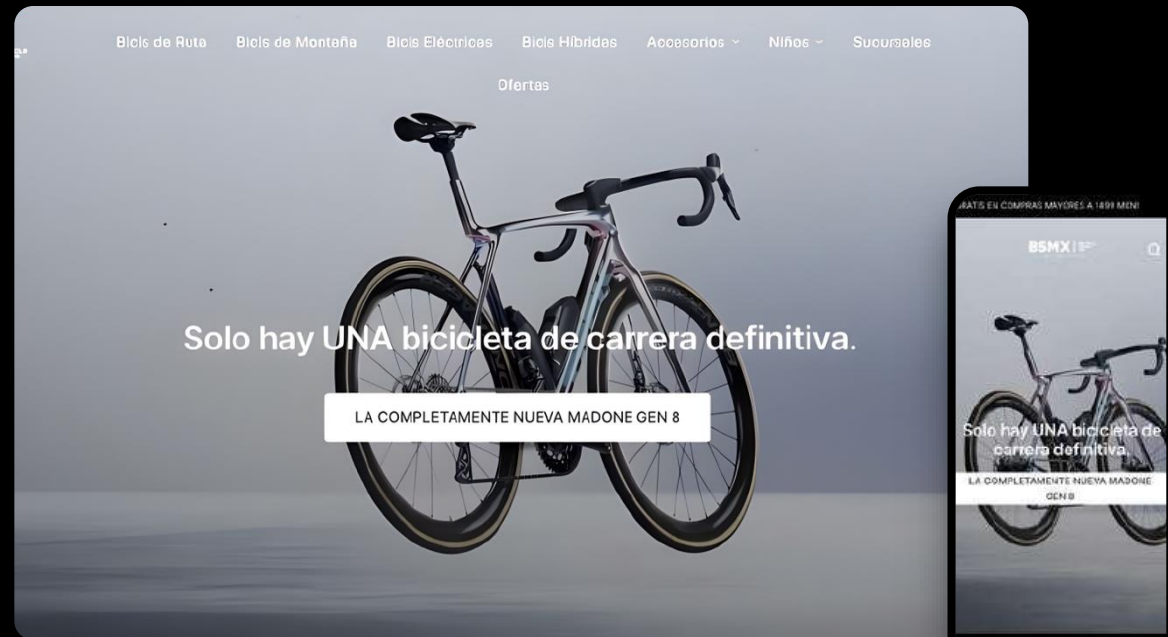
DESIGN • DEVELOPMENT • NEXT.JS • SEO

VISIT US AT astrawebdevelopers.com

Our own website is our best calling card: **custom design**, refined typography and real animations, built on Next.js, React 19 and a headless CMS. It **loads instantly** and is optimized to rank on Google.



BSMX | BICYCLE
STORE
.MX
cycling house



REDESIGN • DEVELOPMENT • MAINTENANCE • E-COMMERCE

VISIT THEM AT bicyclestore.mx

For Bicycle Store MX we delivered a **complete brand identity redesign**, creating a modern, eye-catching visual identity that reflects the brand's unique personality. On that foundation we built an optimized, up-to-date website designed to maximize the user experience and **boost online sales**.

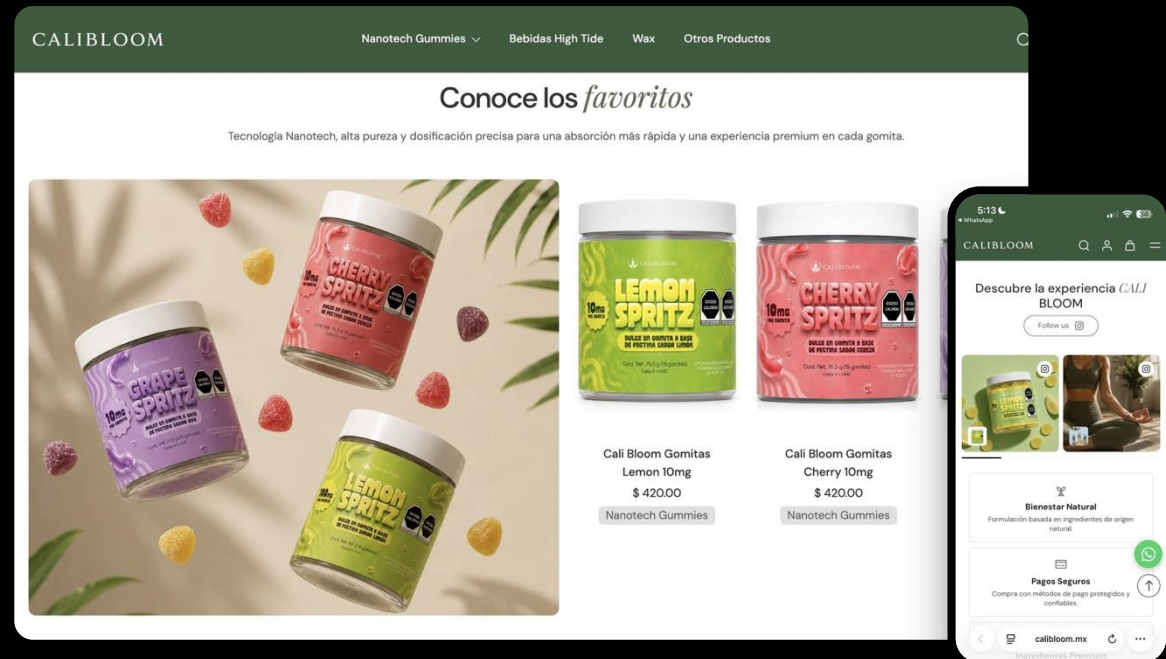


REDESIGN • DEVELOPMENT • MAINTENANCE • E-COMMERCE

VISIT THEM AT chelinibikesstore.com.mx

For Chelini Bikes we **completely refreshed their brand identity** with a modern, eye-catching look that reflects their personality. On that foundation we built an optimized website designed to maximize the user experience and **boost online sales**.

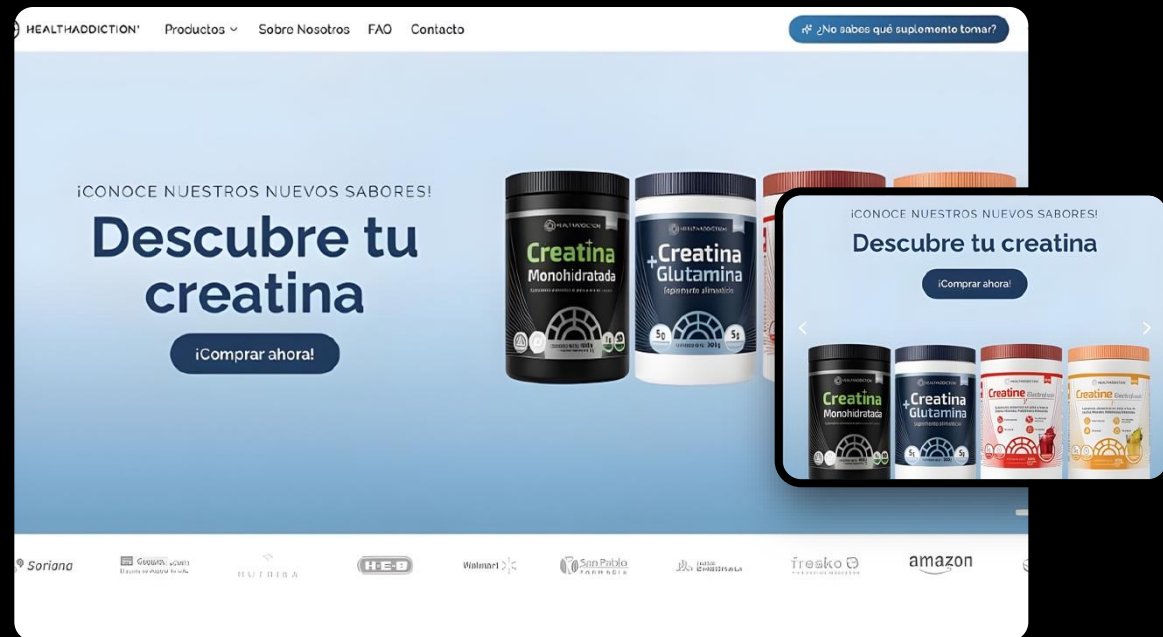
CALIBLOOM



WEB DESIGN • DEVELOPMENT • E-COMMERCE

VISIT THEM AT calibloom.mx

For Calibloom we built a **premium online store** for their Nanotech gummies, drinks and other products. A catalog organized by category, clear product pages, secure payments and direct WhatsApp contact, featuring the brand's signature green and lifestyle photography, all designed for easy shopping on mobile.



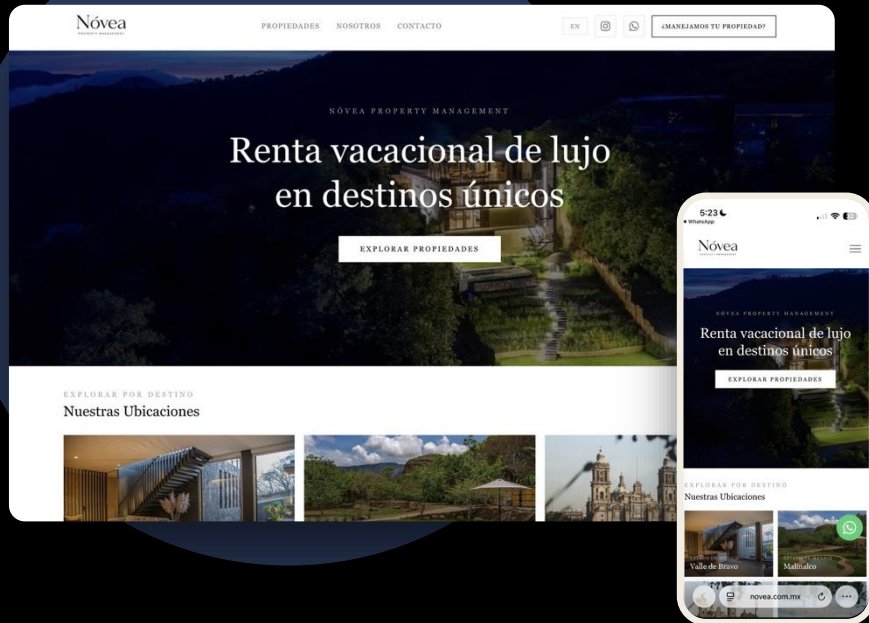
REDESIGN • DEVELOPMENT • MAINTENANCE • E-COMMERCE

VISIT THEM AT healthaddiction.com

For Health Addiction we delivered a **complete brand identity redesign** that captures their unique essence. We also launched their **online store from scratch**, with interactive quizzes that analyze their market and personalize each user's experience, maximizing sales and customer loyalty.

WEB DESIGN

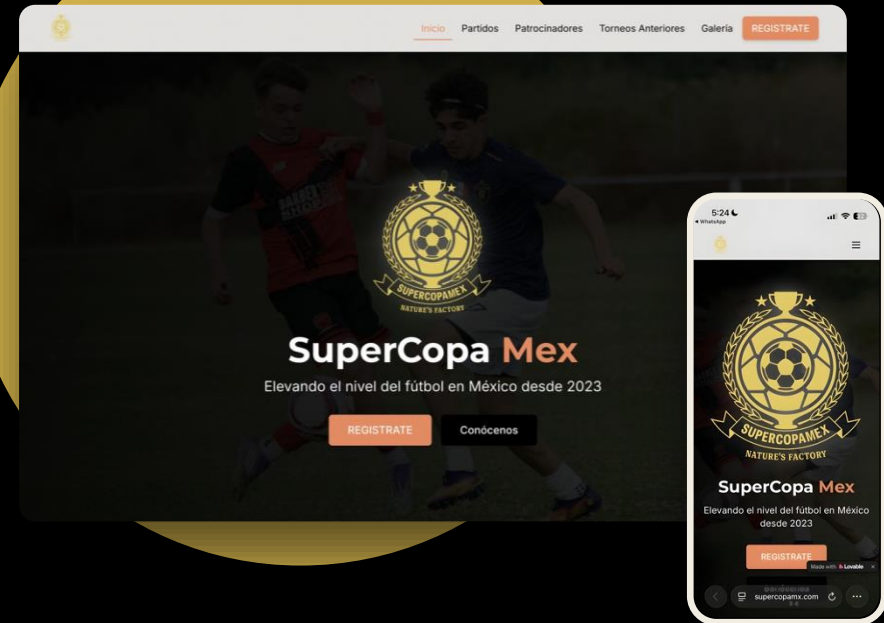
Nóvea



Luxury vacation rentals in one-of-a-kind destinations.
novea.com.mx

WEB DESIGN

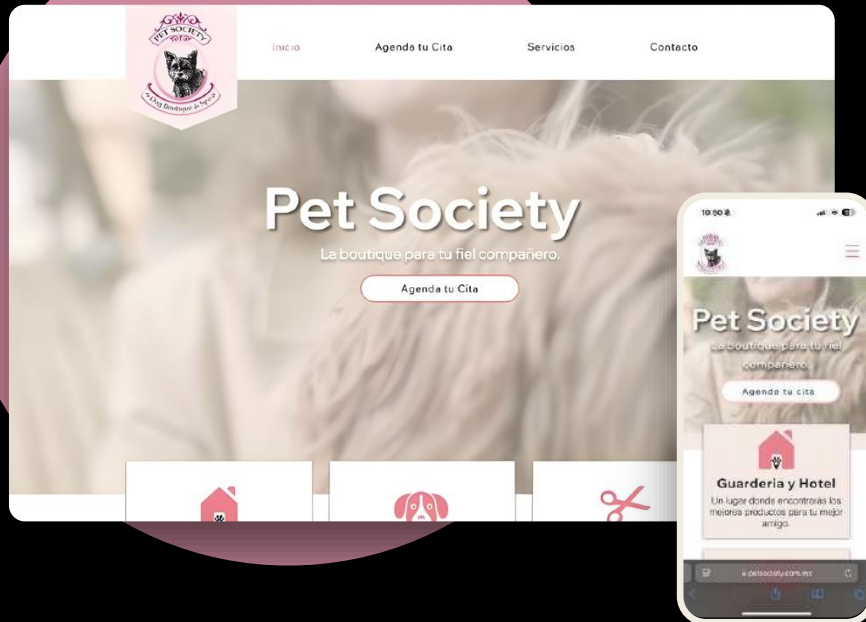
SuperCopa Mex



Raising the bar for soccer in Mexico.
supercopamx.com

WEB DESIGN

Pet Society

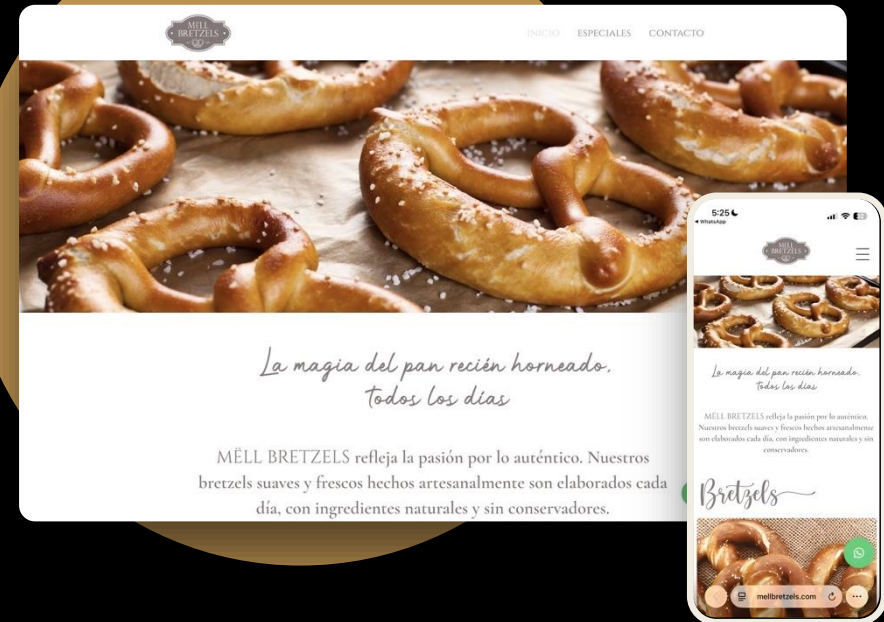


The boutique for your loyal companion.

petsociety.com.mx

WEB DESIGN

Möll Bretzels



The magic of freshly baked bread, every day.

mellbretzels.com

WEB DESIGN

InterOcean Labs



Supplements that improve your quality of life.
interoceanlabs.com

WEB DESIGN

Omada Mitera

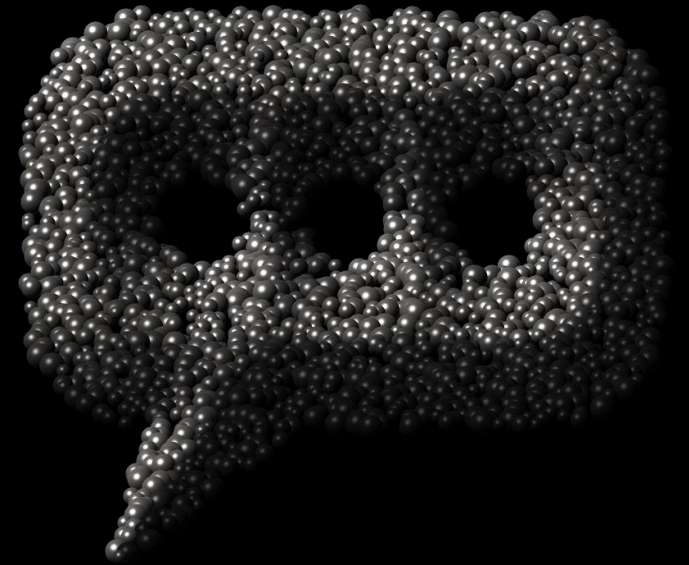


Technical and regulatory certainty for businesses.
omadamitera.com

WEB APPS PORTFOLIO

Web application development

We build **large-scale platforms** like these: real systems that thousands of people use every day.





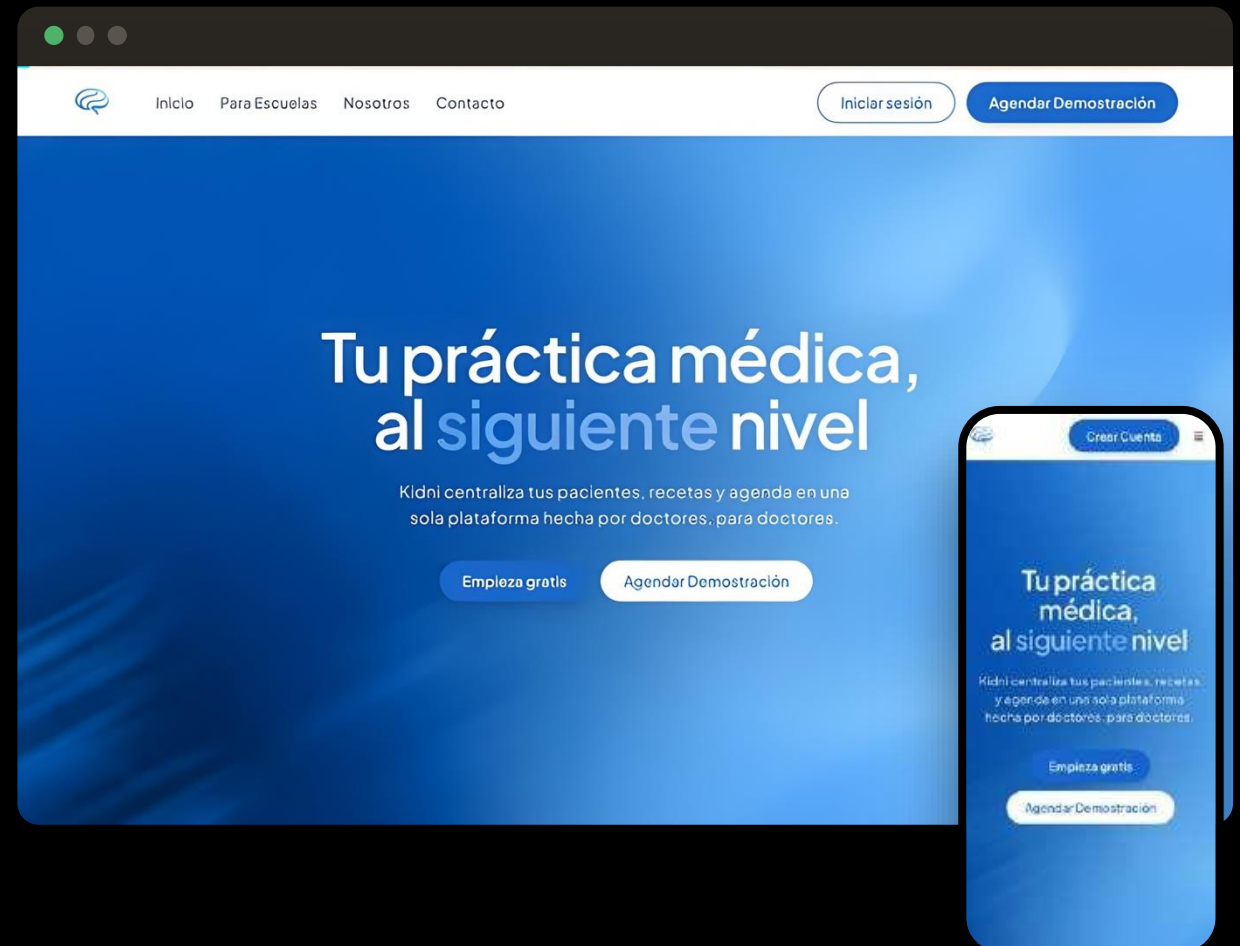
REACT • TYPESCRIPT • CONVEX

Your entire practice in one app.

For Kidni we built an AI-powered SaaS platform that brings patients, appointments, records and clinical documents together in one place, designed for psychologists, nutritionists, physical therapists and dentists across Latin America. A smart assistant that replaces the chaos of juggling multiple apps with **one unified, automated workflow.**

VISIT THEM AT
kidni.app

ASTRA





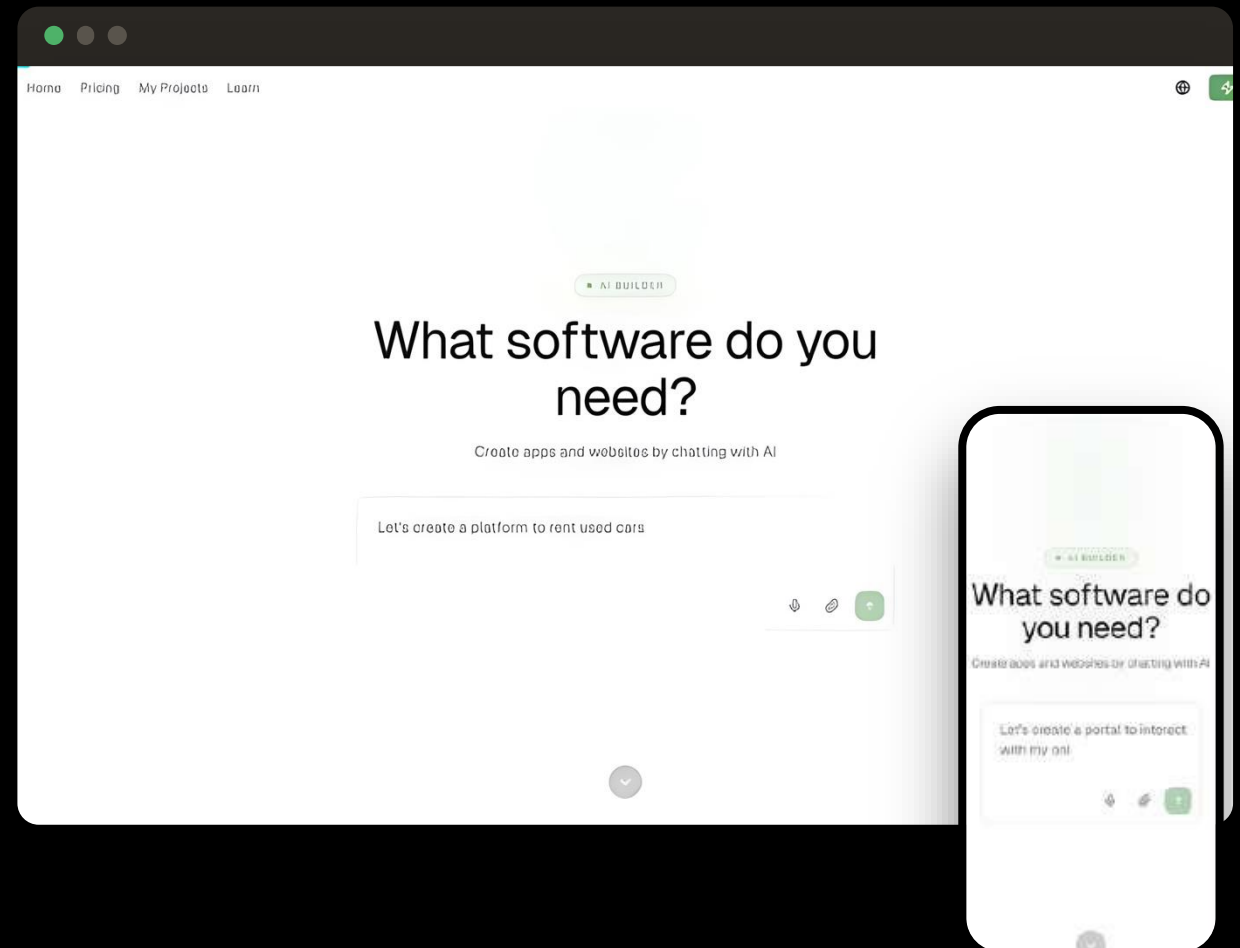
REACT • TYPESCRIPT • CONVEX

Describe your site. See it live.

Nerd is an AI platform that builds professional websites in minutes. You describe your project in plain language and the AI delivers a production-ready site: design, architecture, components, data, deployment and admin panel. We replaced weeks of work with a smart conversational workflow.

VISIT THEM AT
nerdapp.ai

ASTRA



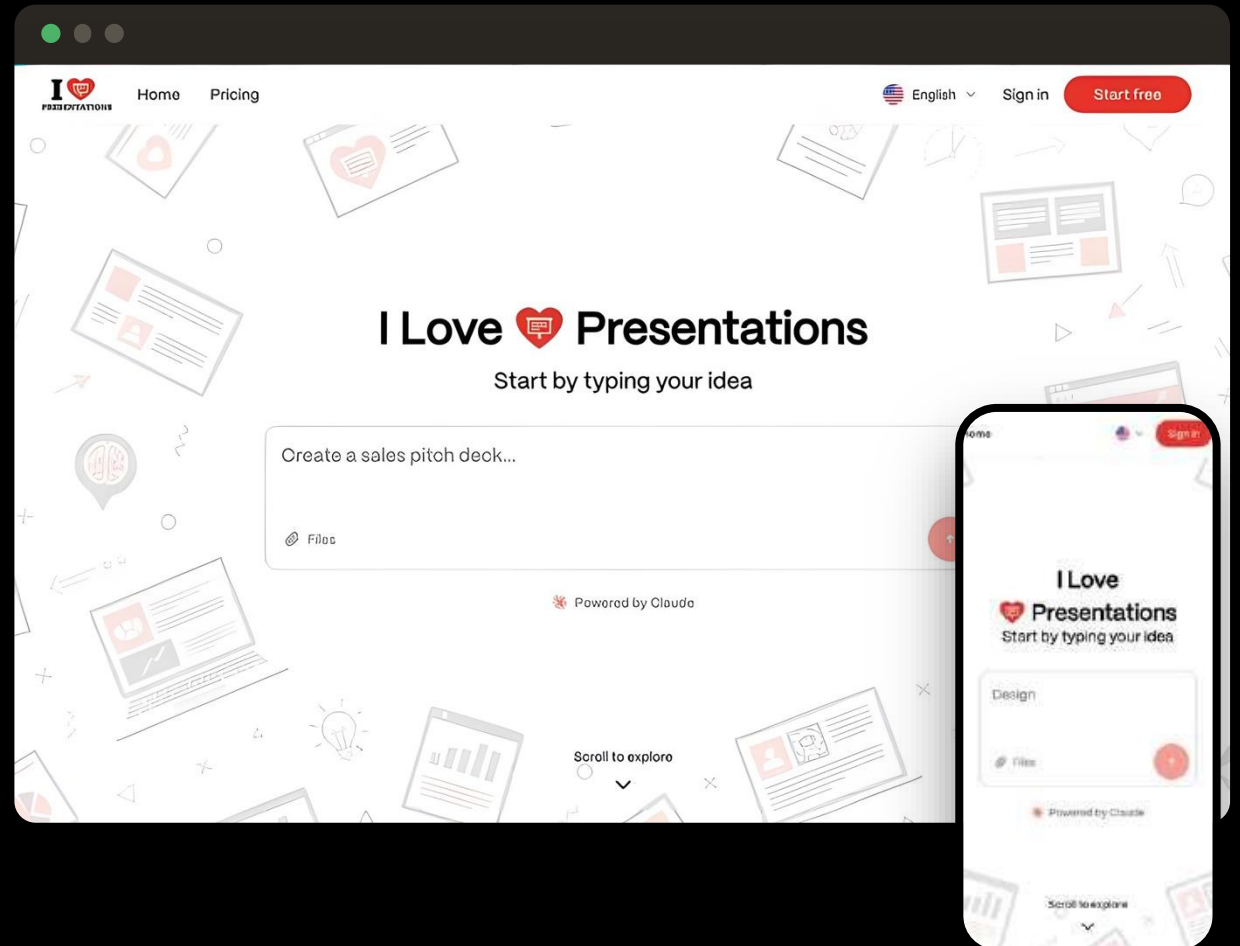


REACT • TYPESCRIPT • CONVEX

From idea to presentation, in seconds.

For iLovePresentations we built an **AI presentation generator**. Users describe the topic, audience and goal, and the platform delivers a complete presentation with clear visual hierarchy, copy and cohesive design, ready to present or export. We designed the **generation engine**, **templates**, **multimodal integration** and **editing experience**.

VISIT THEM AT
ilovepresentations.io





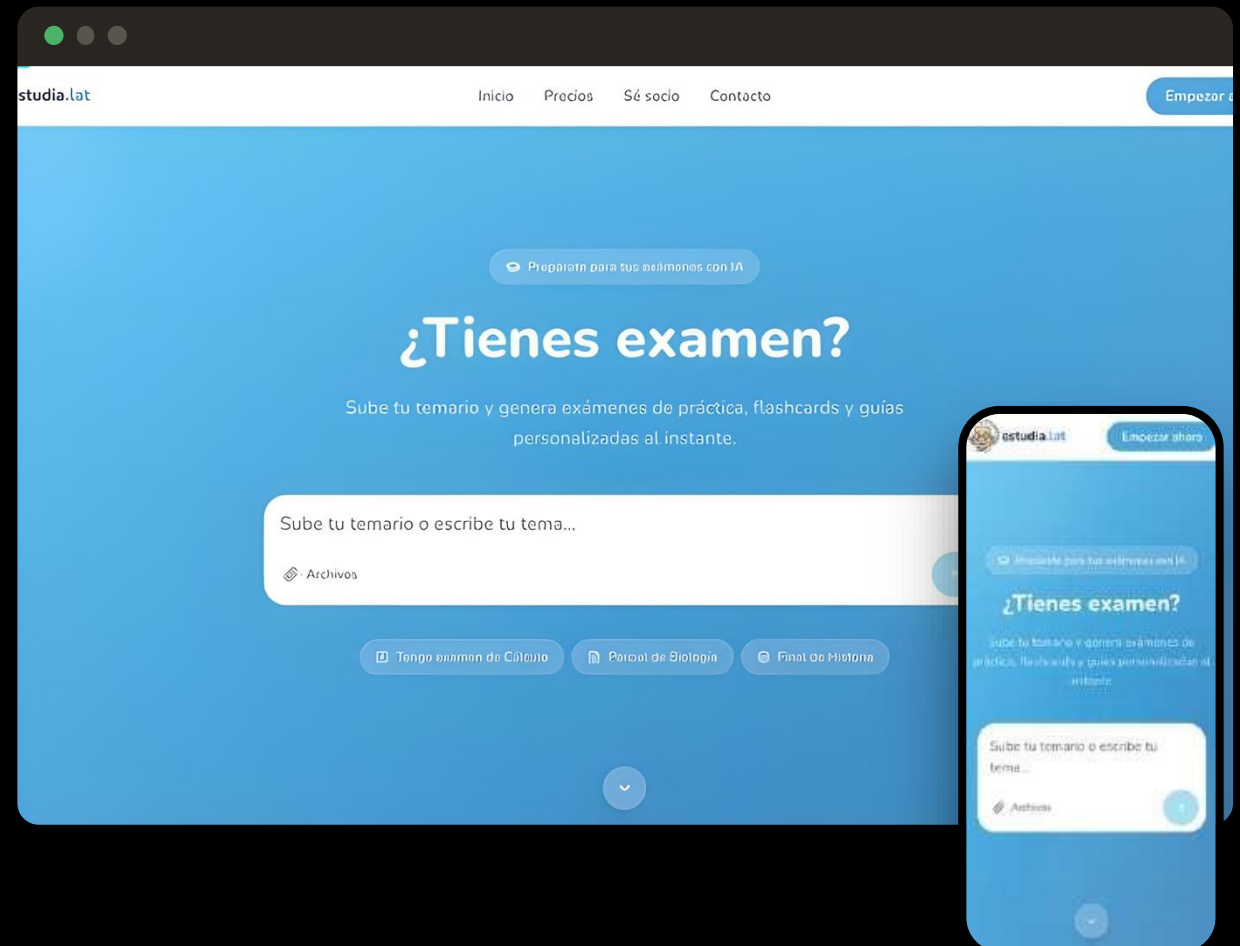
REACT • TYPESCRIPT • CONVEX

A personal tutor for every student.

For Estudia.lat we designed and built from scratch an **AI-powered learning platform** for students across Latin America. Virtual teachers inspired by Einstein, Curie and Tesla create exams, flashcards, study guides and concept maps tailored to each user's level. We covered architecture, product, AI, subscriptions and deployment: a **full-stack platform ready to scale** to thousands of students.

VISIT THEM AT
estudia.lat

ASTRA





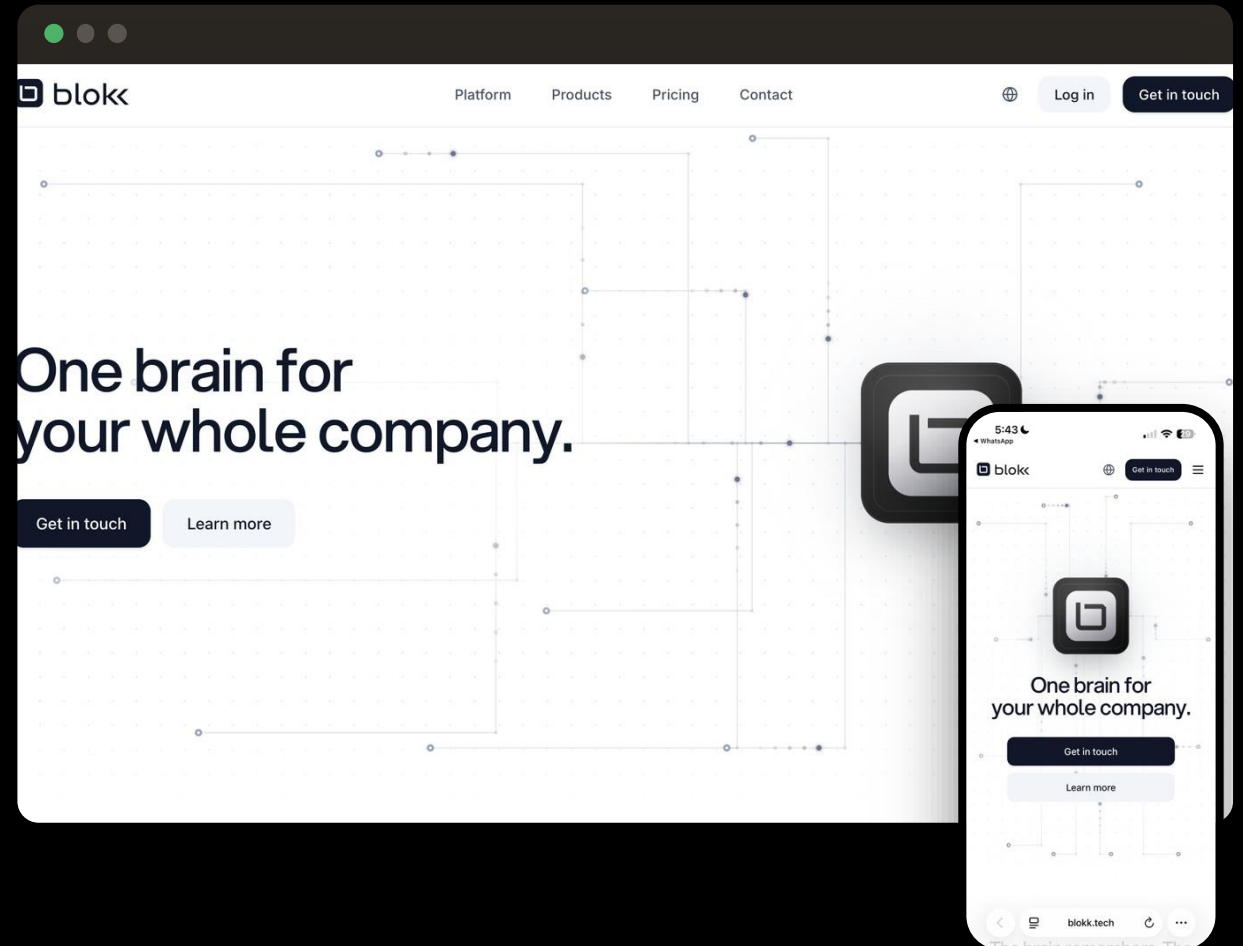
AI AGENTS • 300+ INTEGRATIONS • PRIVATE CLOUD

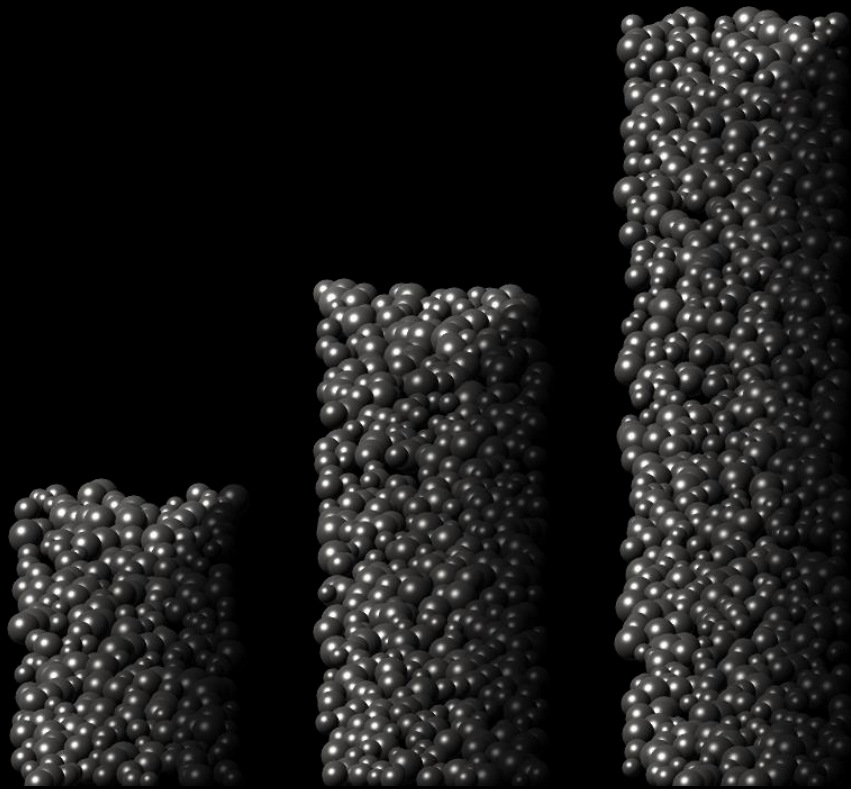
One brain for your whole company.

For Blokk we built a **platform of AI agents** that work from a shared company memory: every conversation, every sale, every integration. Sales, support, operations and finance each get their own space to run agents, with visibility into results and costs, plus 300+ integrations like Slack, HubSpot and Excel. **The brain remembers, the agents execute, your team decides.**

VISIT THEM AT
blokk.tech

^ S T R ^





Results you can measure

67%

higher conversion after a redesign

30 days

from kickoff to launch

300k

people use our platforms

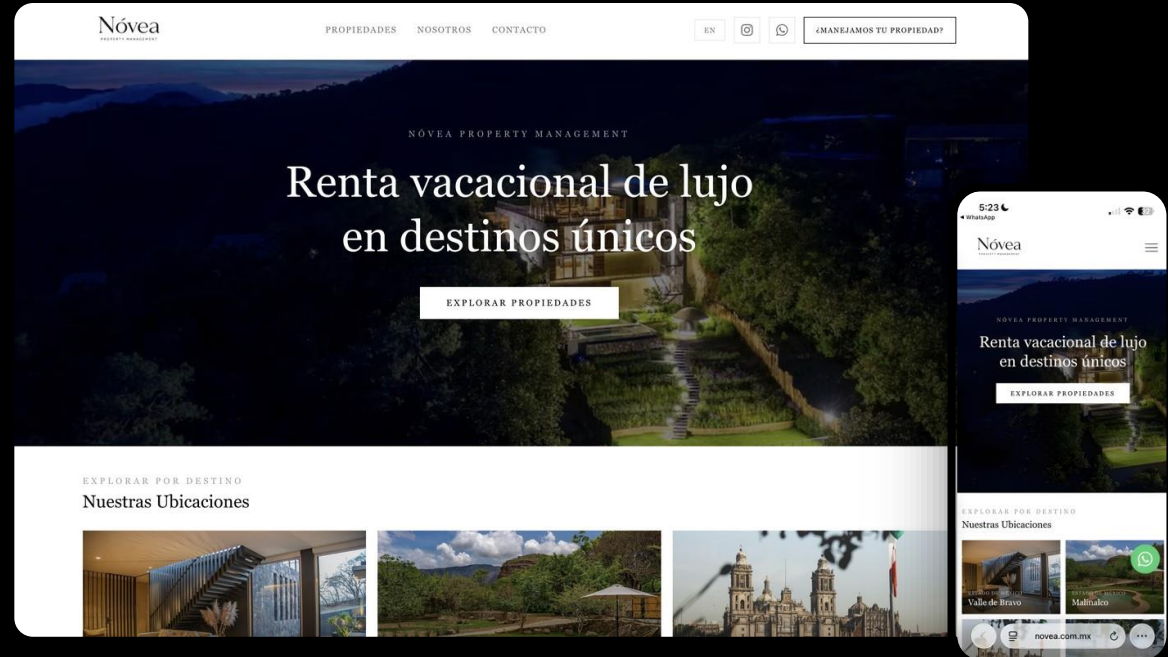
Landing page

A professional landing page that presents a company, product or service in a clear, engaging way.

\$550 – \$850 USD

INCLUDES

- Landing page design and development
- Responsive design (desktop, tablet and mobile)
- Custom sections tailored to your project
- Forms and calls to action
- Basic performance and SEO optimization
- Site launch and setup



EXAMPLE

Nóvea

novea.com.mx

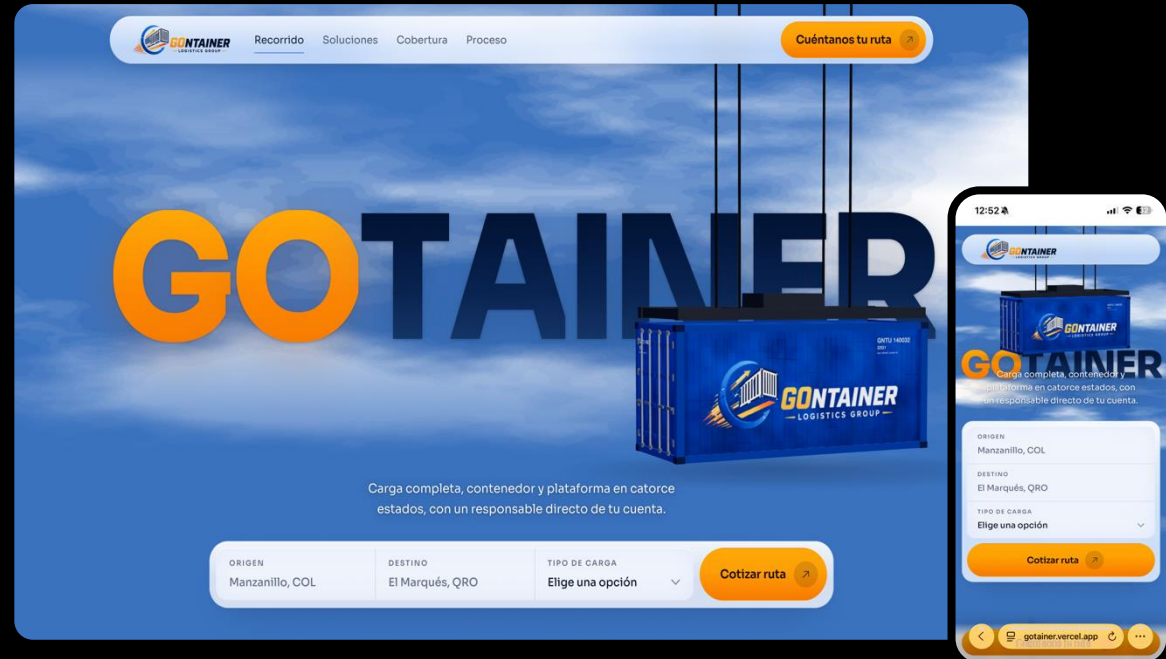
Brand website

A fully custom website for brands looking for a more sophisticated, distinctive digital presence.

\$1,650 USD

INCLUDES

- Custom visual design
- 3D components and animations
- Custom 3D artwork and elements
- Responsive design
- Interactive components and animations
- Performance optimization
- Site launch and setup



EXAMPLE

Gotainer

gotainer.vercel.app

Freight trucking and logistics solutions in Mexico, featuring 3D and interactive elements.

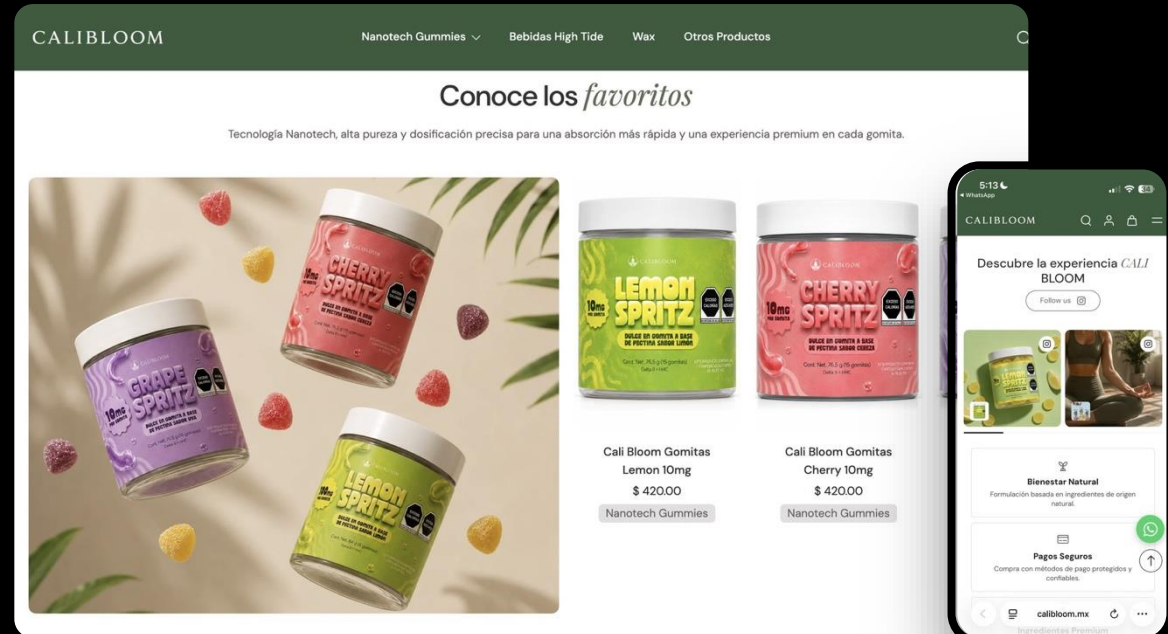
Online store

A complete e-commerce site to sell products or services directly from your website.

\$3,600 USD

INCLUDES

- Custom store design
- Product catalog
- Shopping cart
- Checkout
- Payment method integration
- Product and order management
- Responsive design
- Setup and launch



EXAMPLE

Calibloom

calibloom.mx

Dashboard + landing page

Platforms that pair a public landing page with an operational management system behind it.

Starting at

\$4,400 USD

Depending on scope and required features.

INCLUDES

- Custom landing page
- Admin dashboard
- Content and information management
- Infrastructure that powers the landing page
- User and/or operational data management
- Custom feature development
- Responsive design
- Platform launch and setup



EXAMPLE

SuperCopa Mex

supercopamx.com

It works as the tournament's information site and, at the same time, as a platform for its members: they can check results, goals, scores and more, while all the information is managed from a control panel.

Maintenance and growth

After launch, your site keeps getting better.

Simple updates

\$110 USD / month

For occasional updates and simple changes to your site. The scope of the changes is agreed in advance.

Recurring updates

\$275 USD / month

For projects that need frequent updates to content, sections, information or existing elements.

Monthly retainer

\$850 USD / month

Ongoing service to improve, optimize and evolve your website or app.

MAY INCLUDE

- New features
- UX/UI improvements
- Performance optimization
- Enhancements to existing features
- Ongoing development
- Platform adjustments and evolution

^ S T R ^

Tell us what you're building

We want your project to be **our next success story**.
Book a 30-minute call: we'll get back to you within
one business day.

contacto@astrawebdevelopers.com

[+52 55 4343 1170](tel:+525543431170)

astrawebdevelopers.com

